

## Finance Express – An Affordable Solution

Finance Express is the leading provider of online services and web-based technology for the independent dealer market including a comprehensive DMS with functions such as dealer inventory management, credit application processing, contracting, links to lending sources, dealer management tools, loan servicing and accounting systems and licensed escrow services. The comprehensive program provides dealers online access to an end to end solution and ensures a safe and secure environment for participating lenders.

“What makes the Finance Express system so revolutionary is our commitment to bring to market an economical solution designed especially for all the unique needs of the independent dealer,” comments David Huber, president of Finance Express. “We’ve created one simple, easy to use system that incorporates so many features and functionality, that an independent dealership needs only the Finance Express system to manage every aspect of their day to day operations.

“It’s truly that comprehensive.”

Finance Express not only talks the talk, but walks the walk with an impressive array of Web-based tools and products, from vehicle inventory management, to credit application entry, credit bureau reporting, and local, regional and national lender connectivity for

application submittal and decisioning. They produce laser generated forms and contracts for lenders and the DMV, along with a suite of comprehensive tools for Buy-here-pay-here dealers, including collections and accounting system integration. They even have escrow and title services available.

“We’ve worked hard to bring a product to market that is not only powerful, but affordable, which we feel is very compelling and sets us apart from anything else available out there today,” Huber says. “We’ve also partnered with leading automotive companies to provide valuable products and services, like vehicle history reports, window stickers, website hosting, inventory uploads to major 3rd parties, vehicle valuations and so much more.”

Dave continues with, “I could just go on and on about all of the things we offer. We’ve truly got an arsenal loaded with comprehensive reporting features, robust search criteria, compliance monitoring- you name it, we’ve likely got it as part of the Finance Express system!”

Hence, the new marketing campaign Finance Express recently launched to emphasize that the only thing missing in the Finance Express system is a couple of zeros in the price. With packages starting at only \$200.00 per month, Finance Express aims to level the playing field for independent dealer-

ships by offering a comprehensive dealer management system for a fraction of what you might expect to pay.

“We’re focused on getting the word out there to the independent dealer that we are in tune with their needs, and completely dedicated to providing a quality product at an affordable price,” Huber says.

For more information about Finance Express, visit them online at [www.finance-express.com](http://www.finance-express.com) or call (866) 339-2878.